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## PRIVACY POLICY

LETTER ID: #003

DATE: July 12, 2015

EFFECTIVE: August 12, 2015

PLEASE INCLUDE LETTER ID ON ALL REPLIES

### Privacy Policy

#### **Effective: August 12, 2015**

This Privacy Policy governs the manner in which Image Our World collects, uses, maintains and discloses information collected from users (each, a "User") of the [imageourworld.com](http://imageourworld.com) website ("Site"). This privacy policy applies to the Site and all products and services offered by Image Our World.

#### **Personal identification information**

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, register on the site, and in connection with other activities, services, features or resources we make available on our Site. Users may be asked for, as appropriate, email address. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personal identification information, except that it may prevent them from engaging in certain Site related activities.

#### **Non-personal identification information**

We may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers utilised and other similar information.

#### **Web browser cookies**

Our Site may use "cookies" to enhance User experience. The User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. Users may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

#### **How we use collected information**

Image Our World may collect and use User's personal information for the following purposes:

- - To improve customer service

- Information you provide helps us respond to your customer service requests and support needs more efficiently.
- *To personalize user experience*
- We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site.
- *To improve our Site*
- We may use feedback you provide to improve our products and services.
- *To process payments*
- We may use the information Users provide about themselves when placing an order only to provide service to that order. We do not share this information with outside parties except to the extent necessary to provide the service.
- *To share your information with third parties*
- We may share or sell information with third parties for marketing or other purposes.
- *To send periodic emails*
- We may use the email address to respond to inquiries, questions, and/or other requests.

## **How we protect your information**

We have adopted data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

All user uploaded content is publicly accessible.

## **Location**

By uploading a file or contributing content you understand and represent that doing so will share your location, that the information will be displayed publicly and that we are not responsible for any damages caused by the sharing of this information.

## **Third party websites**

Users may find advertising or other content on our Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

## **Advertising**

Ads appearing on our site may be delivered to Users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile non personal identification information about you or others who use your computer. This information allows ad networks to, among other things,

deliver targeted advertisements that they believe will be of most interest to you. This privacy policy does not cover the use of cookies by any advertisers.

### **Google AdSense**

Some of the ads may be served by Google. Google's use of the DART cookie enables it to serve ads to Users based on their visit to our Site and other sites on the Internet. DART uses "non personally identifiable information" and does NOT track personal information about you, such as your name, email address, physical address, etc. You may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy at [http://www.google.com/privacy\\_ads.html](http://www.google.com/privacy_ads.html)

### **Governing Law**

These Terms shall be governed and construed in accordance with the laws of Australian Capital Territory, Australia, without regard to its conflict of law provisions.

Our failure to enforce any right or provision of these Terms will not be considered a waiver of those rights. If any provision of these Terms is held to be invalid or unenforceable by a court, the remaining provisions of these Terms will remain in effect. These Terms constitute the entire agreement between us regarding our Service, and supersede and replace any prior agreements we might have between us regarding the Service.

### **Changes**

We reserve the right, at our sole discretion, to modify or replace these Terms at any time. If a revision is material we will try to provide at least 30 days notice prior to any new terms taking effect. What constitutes a material change will be determined at our sole discretion.

By continuing to access or use our Service after those revisions become effective, you agree to be bound by the revised terms. If you do not agree to the new terms, please stop using the Service.

### **Your acceptance of these terms**

By using this Site, you signify your acceptance of this policy and terms of service. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.